



## Merger Control



## EXPERTISE IN TRANSACTIONS

In merger and acquisition transactions, particularly those related to the Turkish market, businesses can always rely on ACTECON's expertise. ACTECON offers a reliable practice based on expertise and experience before the Turkish Competition Authority.

We help our clients have their transactions cleared via providing advice on the obligations in relation with filing and notification processes while forming a strategy compatible with their specific requirements. We represent our clients in dealings with the Turkish Competition Authority so that they are granted clearance and negotiating remedies.

The ACTECON team utilizes its know-how about the procedural duties of competition authorities concerning merger remedies for the benefit of our clients. We determine the relevant market and assess horizontal and non-horizontal mergers, alerting our clients to gun-jumping fines and other sanctions for failure to comply with merger control requirements.

“ Integrating  
our legal and  
technical  
knowledge with  
project-based  
experience ”

## STRUCTURED APPROACH

ACTECON ensures its clients benefit from a result-oriented approach compliant with relevant merger control rules applicable at all stages of a merger or an acquisition. We place great emphasis on creating ease for our clients as opposed to various complexities that might be faced throughout a filing process and share our expertise in the following ways:

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■ **Pre-merger assessment:** Prior to a transaction, ACTECON offers an assessment covering the relevant markets and competitive environment to determine potential risks related to the transaction and evaluates legal documents regarding the prospective transaction to identify complexities from a competition law perspective.

“ Planning the whole process for clients to close the transaction smoothly ”

■ **Post-transaction audits and compliance:** ACTECON provides post-transaction audit programs to ensure that the transaction parties and the post-transaction entity are compliant with the remedies and competition rules.

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## LANDMARK PROJECTS

ACTECON has submitted numerous merger and acquisition notifications in various industries, as well as supported both buyers and sellers throughout the merger control process, including Phase II cases. We collaborate with reputable law firms around the world, which enables us to be active both in Turkey and other jurisdictions when required by merger control cases. In recent years, ACTECON has successfully represented multinational clients in transactions exceeding billions of USD in value. It marked the first time Turkey was made the “hold-up jurisdiction” for a multinational megamerger (Essilor/Luxottica; the largest global merger in 2018) as well as being the only jurisdiction in the world to request structural commitments in the very same transaction. ACTECON represented Essilor in this case.

“ Proven track record of major multi-jurisdictional deals ”



ACTECON provides advisory services to its local and international clients in the areas of competition rules, international trade and regulations. ACTECON draws its strength from its committed and solution-oriented team, extensive sector-specific knowledge, local and multinational expertise and know-how on the insights of the business world. ACTECON is experienced in offering effective strategies from the perspective of law & economics. The firm creates a meaningful difference through its in-depth understanding of the global competition and the challenges of the global economy. Our working principles include work ethic, commitment to provide value-added service and consistency in every aspect.



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